Course 3 - Case 2

The way I see things, Alan hasn't done anything illegal, since there are so many companies that sell products building them the same way as he did. For example: there is one specific company that I know about, Creative Tim, that sells templates for web or mobile aplications. They aren't doing anything illegal either, but giving a chance for big companies or enthusiastic people to build their own app around something already done and well designed.

Looking at the ethical part, I believe he is free to sell his work, since we can say he’s selling his idea and his time spent putting it all together. The only thing we can comment on is the price he's asking for his program, but since we don't have the information on how much time he spent working on it, or what the program was doing specifically, if his idea was so good, we cannot say that he's asking too much or too little. And, after all, no one is forced to buy his product, whatever it is, I'm sure that there are alternatives on the market.